

DUPLICATE

INVOICE



WTEV-TV
11700 Central Parkway #2
Jacksonville, FL 32224
Main: (904) 996-0400
Billing:

<http://www.actionnewsjax.com>

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Marianne Campbell
Blauvelt, NY 10913

Send Payment To:

WTEV-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

Invoice #	Invoice Date	Invoice Month	Invoice Period
56204-1	09/23/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Connie Mack/R/US Senate	CONNIE MACK SENATE	467

Flight Dates	Order #	Alt Order #
09/17/12 - 09/21/12	56204	09818032

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/21/12	Action News @ Noon	12:00 PM-12:30 PM	MTWTF--	:30	2	\$460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$460.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Th 09/20/12 12:12 PM Action News @ Noon 12:00 PM-12:30 PM :30 CMD0917RH \$460.00 NM									
2 WTEV F 09/21/12 11:59 AM Action News @ Noon 12:00 PM-12:30 PM :30 CMD0917RH \$460.00 NM									
2	09/17/12	09/21/12	Action News @ 5p	5:00 PM-5:30 PM	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV M 09/17/12 5:14 PM Action News @ 5p 5:00 PM-5:30 PM :30 CMD0911H \$400.00 NM									
2 WTEV F 09/21/12 5:23 PM Action News @ 5p 5:00 PM-5:30 PM :30 CMD0917RH \$400.00 NM									
3	09/17/12	09/21/12	Action News @ 530p	5:30 PM-6:00 PM	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV M 09/17/12 5:57 PM Action News @ 530p 5:30 PM-6:00 PM :30 CMD0911H \$400.00 NM									
2 WTEV Th 09/20/12 5:57 PM Action News @ 530p 5:30 PM-6:00 PM :30 CMD0917RH \$400.00 NM									
4	09/17/12	09/21/12	Action News @ 6p	6:00 PM-6:30 PM	1111---	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1111--- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WTEV M 09/17/12 6:27 PM Action News @ 6p 6:00 PM-6:30 PM :30 CMD0911H \$400.00 NM									
2 WTEV Tu 09/18/12 6:13 PM Action News @ 6p 6:00 PM-6:30 PM :30 CMD0911H \$400.00 NM									
1 WTEV W 09/19/12 6:21 PM Action News @ 6p 6:00 PM-6:30 PM :30 CMD0917RH \$400.00 NM									
4 WTEV Th 09/20/12 6:22 PM Action News @ 6p 6:00 PM-6:30 PM :30 CMD0917RH \$400.00 NM									
5	09/17/12	09/21/12	M-F Action News @ 11p	11:00 PM-11:30 PM	MTWTF--	:30	2	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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56204-1	09/23/12	September 2012	08/27/12 - 09/21/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Connie Mack/R/US Senate	CONNIE MACK SENATE	467	

<http://www.actionnewsjax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/17/12	09/21/12	M-F Action News @ 11p	11:00 PM-11:30 PM	MTWTF--	:30	2	\$440.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WTEV	M	09/17/12	11:23 PM	M-F Action News @ 11p	11:00 PM-11:30 PM	:30	CMDFO911H	\$440.00 NM
2	WTEV	Tu	09/18/12	11:30 PM	M-F Action News @ 11p	11:00 PM-11:30 PM	:30	CMDFO911H	\$440.00 NM
<u>Total Spots</u>							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,000.00
<u>Agency Commission</u>	\$750.00
<u>Net Amount Due</u>	\$4,250.00

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